

ANNUAL IMPACT

2025/26



Shine



TABLE OF CONTENTS

4	6	7
WELCOME	WHO ARE WE	OUR YEAR IN NUMBERS
8	10	14
OUR GROWTH	BERT HOUSE	CONNECTING GRANTHAM
18	24	28
COMMUNITY FUNDING	SHINE TOGETHER	ACCREDITED TRAINING
30	32	34
ADULT LEARNING	PEER SUPPORT	WRIGHT WAY SPORTS & EDUCATION
36	38	40
FLOODING	COMMUNICATIONS	FUNDRAISING
42	44	46
OUR PEOPLE	ILLUMINATE	THE NEXT FIVE YEARS
48	50	
LOOKING AHEAD	HELP US SHINE	

WELCOME

**DR ADRIAN TAMS,
CHAIR OF THE BOARD**

**Dear friends, colleagues and supporters,
it is my pleasure to introduce
Shine Lincolnshire's 2025/26
Impact Report and to reflect on
a year of continued progress,
partnership and purpose.**

Shine Lincolnshire's work is grounded in a simple but powerful belief: that people and communities are at the heart of better mental health and wellbeing. Across Lincolnshire, we continue to see the importance of strong local relationships, accessible support, and spaces where people feel heard, valued and connected.

Over the past year, Shine has continued to play a vital role in bringing people, organisations and communities together. We have worked alongside partners across the voluntary, community, faith, statutory and health sectors to strengthen support, reduce isolation, share learning and help create the conditions in which people can thrive.

This Impact Report highlights the breadth and value of that work. Behind every project, partnership and outcome are people: individuals finding connection, community groups making a difference locally, and organisations working together with commitment and compassion.

As Chair, I am proud that Shine continues to provide a platform for these voices and to champion the contribution of Lincolnshire's communities.

The 2025/26 year has also reminded us that the challenges facing people's mental health and wellbeing remain significant. Demand for support continues to be felt across services and communities, and many people are navigating complex pressures in their daily lives. In that context, Shine's role as a connector, collaborator and catalyst is more important than ever.

I would like to thank our staff team for their energy, professionalism and care throughout the year. Their commitment to Shine's values is evident in the relationships they build and the impact they help create. I am also grateful to my fellow trustees for their guidance and stewardship, and to our funders, partners, volunteers and community organisations for their continued trust and support.

Most importantly, I want to thank the people and communities who have worked with us, shared their experiences and helped shape our priorities. Your insight, resilience and generosity are central to Shine's work.

Looking ahead, we remain ambitious for Lincolnshire. We will continue to support collaboration, amplify community voices and help build a county where mental health and wellbeing are understood, valued and supported by all.

On behalf of the Board of Trustees, thank you to everyone who has contributed to Shine Lincolnshire's impact during 2025/26. We are proud of what has been achieved together and committed to building on it in the year ahead.



REFLECTING

**RACHEL WRIGHT,
CHIEF EXECUTIVE OFFICER**

**As CEO of Shine Lincolnshire,
I am incredibly proud of our
organisation and of everyone
involved in the work we do.**

Over the past year, we have continued to grow our impact across communities, supporting more people and creating opportunities for individuals to feel connected, valued, and supported.

The achievements within this report are a reflection of the passion, dedication, and hard work of our staff, volunteers, partners, and supporters, who make a difference every single day.

Together, we have continued to strengthen our services, expand our reach, and respond to the changing needs of our communities with compassion and commitment.

I am proud of how far we have come and excited for what lies ahead as we continue working together to improve mental health and wellbeing across Lincolnshire and beyond. Thank you to everyone who has been part of this journey and helped make such a positive impact possible.



OUR PEOPLE

THE BOARD OF TRUSTEES

Dr Adrian Tams (Chair)
Rachel Redgrave (Vice-Chair)
Sally Emerton (Treasurer)
Barry Earnshaw
Elaine McClean
Barry Earnshaw
Blake Caldwell
David Smith

THE EXECUTIVE TEAM

Rachel Cook, Chief Executive Officer
Belinda Butlin-Hodgson, Chief Finance and Governance Officer
Kerry Stocks, Chief Operating Officer
Damon Parkinson, Commercial and Strategic Director

SHINE

WHO ARE WE?

OUR PURPOSE

We believe everyone deserves a life of value, enabling them to Shine.

We aim to create an inclusive society where individuals living with mental health challenges, dementia, learning disabilities and autism are empowered to live fulfilling lives and reach their full potential.

OUR MISSION

To connect people and communities by promoting health, wellbeing, independence, and choice.

We will create, connect, and deliver services that are accessible, person-centred, and support personal choice. Improving the quality of life for individuals with MHDLLA (*Mental Health, Dementia, Learning Disabilities and Autism*) through targeted support services, community engagement, training, and innovative solutions. We will build an environment that promotes understanding, accessibility, and integration

OUR VISION

To be a leading organisation for mental health and wellbeing, driving innovation and excellence in all we do.

OUR VALUES

Passion

We take immense pride in what we do. We care deeply about our staff, customers and the communities in which we work.

Kindness

We believe everyone should be treated with respect, dignity and compassion.

Excellence

We are committed to giving our all, we want Shine and the communities we work in to be the best they can be.

Innovation

We understand the only constant is change, we strive to identify new opportunities.

Collaboration

We believe everything is possible if we work together. We actively encourage a partnership approach in all our work.

Integrity

We operate with full transparency and are open, honest and fair in all we do

2025/26

AT A GLANCE

1,129

INDIVIDUALS
SUPPORTED AT
BERT HOUSE

2,548

PEER SUPPORT
APPOINTMENTS
UNDERTAKEN

7,824

BENEFICIARIES
SUPPORTED
THROUGH SHINE
MANAGED FUNDING

1,148

GROUP
ATTENDEES IN
GRANTHAM

90

VCFSE*
ORGANISATIONS
SUPPORTED
DIRECTLY

674

INDIVIDUALS
TRAINED THROUGH
ACCREDITED
COURSES

£27K

FUNDS RAISED
IN AID OF
SHINE

85K

MILES TRAVELLED
ACROSS
LINCOLNSHIRE

1,391,325

SOCIAL
MEDIA
IMPRESSIONS

*VOLUNTARY, COMMUNITY, FAITH,
AND SOCIAL ENTERPRISE

OUR GROWTH

IN 2025/26

Over the past year, Shine has continued to grow and evolve, extending our reach, strengthening our services, and increasing our impact across communities throughout Lincolnshire. Through strategic development, new partnerships, and expanded delivery, we have supported more people than ever before while continuing to respond to changing community need.

We have continued to support communities across Lincolnshire to deliver grass roots interventions through our funding and infrastructure support and have developed this further with the implementation of our Shine Together project in East Lindsey, Boston and South Holland.

Bert House has continued to be the heartbeat of community support in Horncastle, creating a safe and welcoming environment for all to access support, signposting and friendship.

This year has also seen Shine invest in new spaces to support future growth, with the addition of two new venues: the Wright Way Sports Youth Centre in Cherry Willingham and Alumina Court, our new dedicated training and development hub.

A significant milestone this year was the acquisition of Wright Way Sports & Education, strengthening our children and young people's offer and expanding opportunities for young people to access inclusive sport, education, and wellbeing activities, supporting them to build confidence, improve wellbeing, and stay connected within their communities.

We have also expanded into new areas of delivery, including the opening of the Norton Tea Café within the new state-of-the-art Norton Lea Mental Health Ward in Boston. This development reflects our commitment to creating welcoming environments that support recovery, connection, and wellbeing.

Our Education and Training offer has continued to grow, providing communities with the life-saving skills required to support someone in a mental or physical health crisis, supporting prevention and early intervention to prevent escalation. This year also saw the commencement of the delivery of Adult Learning Courses, creating new opportunities for individuals to access accessible, community-based learning focused on wellbeing, personal development, life skills, employability, and peer support.

OUR GROWTH

IN 2025/26

Peer Support Workers have continued to play an important role in strengthening Shine's community-based support offer across Lincolnshire. By building trusted relationships and connecting people to both statutory and community support, Peer Support Workers have helped reduce isolation, increase confidence, and ensure people are able to access support in ways that work for them. Their work continues to demonstrate the value of lived experience in creating more responsive, person-centred approaches to mental health and wellbeing support.

Alongside all of our developments this year, we have continued to strengthen connections with communities to ensure people can access the support that is right for them. Through our frontline teams, events, community presence, and continued growth of our communications through the Shine Connect magazine, social media, and local networks, we have improved awareness of services and helped more people connect with support and opportunities across Lincolnshire.

As we continue to grow Shine into a leading VCFSE organisation, we remain true to our belief that everyone deserves to live a life of value, enabling them to Shine.



BERT HOUSE

THE HEART OF HORNCastle

After opening its doors in 2024, Bert House quickly became a vital part of the Horncastle community, providing a welcoming, inclusive space where people can connect, access support, and improve their wellbeing.

By the start of this financial year, Bert House was fully established as a thriving community space, open to the public four days a week and delivering a varied timetable of groups and activities across three days. The hub has become a place where individuals can build friendships, access guidance and signposting, and feel part of a supportive community environment.

Working closely with local organisations and partners, Bert House has strengthened the support available within the area by bringing together services, information, and opportunities under one roof. Through collaboration and community-led development, the hub continues to respond directly to local needs, helping create long-term positive impact for individuals and the wider community.

SESSIONS RAN

- Advice Sessions
- Shine On (open support)
- Bert-t-t (Peer Support)
- Neurodiverse Group
- Active Wellbeing
- Digital Support
- Air Fryer Cooking
- Berts Craft Critters (Knit & Natter)
- Open Access Hot Food
- Ro's Poetry Group



2,555

VISITS BY THE
COMMUNITY

1,129

INDIVIDUALS
SUPPORTED

521

SUPPORT SESSIONS
RAN

504

HOURS OF VOLUNTEER
SUPPORT

10



BERT HOUSE

SPOTLIGHT & THE IMPACT

The Impact of Bert House

'Bert House sits in the centre of Horncastle and over the last year or so it has provided a much-needed centre for many of the townspeople from different walks of life.'

Shine Lincolnshire run a good variety of classes/programmes that bring together people who would otherwise be left on the margins.

The public computers enable members of the public to undertake online coursework, complete online forms and importantly meet a different group of people who they otherwise may not encounter.

Overall Bert House has opened up many possibilities that otherwise may not have happened and given all its users a greater understanding and appreciation for each other.' - Bert House Participant

Spotlight: Berts Crafty Critters

Bert's Crafty Critters, led every Wednesday by our fantastic volunteer Christina, welcomes over 25 regular attendees each week, for a fun and supportive session with homemade goods from one of its attendees, Ian. It has become a close-knit and supportive community that has evolved beyond the sessions.

The group has used their creativity to give back to the wider community: knitting clothes for premature babies, creating handmade cards for local care homes and fundraising sales, and are currently working on a patchwork quilt to brighten the sofas at Bert House.

SHINE: A POEM

PETE DRAKES, BERT HOUSE

There was no where to go when the days were bad
I'd stay at home getting more and more sad
Occasionally I'd go and see friends
But I always felt like I was under a lens
Constant questions about how I felt I
know they meant well but, I wanted to
hide from the road I was dealt
I desperately wanted a place to belong
A place without judgement where I
could undo the wrong
There was no place when I was at my worst
But that changed because of people with a thirst
They had a dream to help people like me
to give us a safe space where we could just be
Shine chose a base in Horncastle Town
Eventually I got the nerve to go down
I was greeted by Ben, Amber and Dan
The staff who gave the dream a plan
They welcomed me in and made me feel at ease
They'd offer a coffee and I'd always say yes please
They've helped me and others for more than they know
All too often we don't let our gratitude show

Ro started to run a poetry group, I went to the first one expecting to be a stoop
To my surprise I took to it well
And as I wrote my fears began to quell
I was always bad at English and struggled to write
But I endured and what came out was worth the fright
With the help of poems I can write down my thoughts
And help clear my head from all that I fought
Through Ro's poetry group I'm starting to mend
Whenever it's on, I will try to attend
Everyone at Shine, staff, volunteers and others users
Have all been so nice, not like my abusers
I've made a lot of friends I never thought I'd have
I'm grateful to you all for guiding me like a sat nav
So many friendly faces welcoming all
Now my world doesn't seem so small
So thank you from me, I know I'm not quiet like a mouse
Who'd have thought my world change just because of Bert House



CONNECTING COMMUNITIES

GRANTHAM AND THE SURROUNDING AREAS

The Community Connector plays a vital role in strengthening communities, reducing isolation, and building meaningful relationships by connecting people with local services, support, and one another. Shine's Jo Taylor works across Grantham and the surrounding areas of South Lincolnshire, spending her time building strong partnerships with local groups, organisations, and community members.

By working closely with the local community, Jo helps identify gaps in support and provision, bringing people and organisations together to create opportunities and services that meet local needs. As well as this, Jo delivers and supports a wide range of community groups across the area, including Safe Ground, Young Adults Social, Sing with Shine, South West Memory Café, Fulbeck Memory Café, Fibromyalgia & Chronic Pain Group, South West Dementia Singing, Fulbeck Dementia Singing, Chair Yoga in Corby Glen and Colsterworth, and Chair Dancercise in Corby Glen.

Alongside her regular groups, Jo also organises community events in response to local need, including this year's Aging Well event, designed to support older people, and Shine's second annual Family Fun Day, bringing families and the wider community together.

1,148
GROUP ATTENDEES

13
REGULAR, SHINE RUN
GROUPS

3000+
ATTENDEES AT THE
FAMILY FUN DAY

100+
ORGANISATIONS
WORKED WITH

14





CONNECTING COMMUNITIES

GRANTHAM AND THE SURROUNDING AREAS

The Impact: Shine Family Fun Day

Shine's second annual Family Fun Day was a huge success, bringing together an estimated 3,000-4,000 people from across Grantham and the surrounding area for a free day of activities, community connection, and support.

Building on the success of the previous year, the event featured over 20 organisations, clubs, charities, and services offering free activities, information, and guidance for people of all ages.

From sports coaching and mindfulness sessions to community crafts, music activities, and family support services, the event created opportunities for families to spend quality time together while also helping residents learn more about the support available within their community. The event also provided an important opportunity for local organisations to engage directly with residents in a welcoming and informal environment.

Feedback from attendees and organisations was overwhelmingly positive, with one information stand commenting:

'We had a stand at Lincolnshire Show this year, but we've had more quality initial conversations here than we did at the whole of Lincolnshire Show.'

One attendee also shared:

'Thank you for showing me that people really do care about us.'

The Impact: Ageing Well Event

The Ageing Well event was designed to challenge and reframe the narrative around getting older, focusing on the positives of ageing rather than a deficit-based view. The aim was to highlight what people can continue to do as they grow older, rather than what they may no longer be able to do, and to showcase the wide range of activities, groups, and support available as needs and circumstances change with age.

The event provided an opportunity for people to try new experiences in a supportive and welcoming environment, encouraging engagement, confidence, and social connection. Local organisations and activity providers attended to showcase opportunities available within the community, including learning and education, with the college highlighting that retirement does not mean the end of learning. Sporting and physical activity groups also took part, including Grantham Tennis Club, demonstrating accessible ways to stay active and involved.

Frank says that the Ageing Well event changed his life and that he now has a reason to get up every day and he's not only found a new hobby and interest but become part of a family.

He says walking into the event has given him a reason to smile again.



SUPPORTING COMMUNITIES

COMMUNITY FUNDING

Since 2021, Shine has managed funding on behalf of NHS Lincolnshire Integrated Care Board (LICB), Lincolnshire Partnership NHS Foundation Trust (LPFT), and Lincolnshire County Council (LCC), working to ensure the funding can effectively support communities in line with intended outcomes, while also supporting, mentoring, and advocating for organisations applying to and delivering funded projects, helping to strengthen and develop Lincolnshire's wider mental health and wellbeing network.

The funding is delivered through two main streams: the Mental Health and Wellbeing Community Investment Fund (MHCWIF) and the Suicide Prevention Fund (SPF). In addition, the past year has seen investment through the Celia Evershed Fund in the Gainsborough area, established in memory of Celia Evershed, an expert by experience who was a leading voice in mental health transformation conversations.

The funding enables local voluntary, community, faith and social enterprise (VCFSE) organisations, who know their communities best, to deliver tailored projects that reduce mental ill health, prevent crises, promote independence, and encourage meaningful engagement.

7,824
BENEFICIARIES
SUPPORTED

49
ORGANISATIONS
SUPPORTED

177
PERSONALISED
SUPPORT SESSIONS
FROM SHINE



SUPPORTING COMMUNITIES

THE MENTAL HEALTH AND WELLBEING COMMUNITY INVESTMENT FUND

THE OVERVIEW

The Mental Health and Wellbeing Community Investment Fund was launched in 2022 as part of Lincolnshire's Community Mental Health Transformation Programme, bringing together existing mental health funding streams into a single coordinated fund. It is open to third sector and VCSE organisations and aims to support the growth, innovation, and sustainability of local services.

The fund enables grassroots organisations to develop and test new ideas in response to local need, while also strengthening established providers to deliver projects that support people experiencing mental illness or wellbeing challenges. A key focus is on building long-term sustainability within the sector, ensuring organisations are supported to grow, strengthen their delivery, and continue making an impact beyond initial funding. It also contributes to developing a more inclusive, mental health, learning disability and autism-informed workforce and society.

53
PROJECTS

7,463
BENEFICIARIES
SUPPORTED

£12,437.82
AVERAGE AWARD



SUPPORTING COMMUNITIES

THE SUICIDE PREVENTION INVESTMENT FUND

THE OVERVIEW

The Lincolnshire Suicide Prevention Strategy is a multi-agency approach aimed at reducing suicide and suicidal behaviours across the county, supported by an annual action plan focused on proactive intervention and compassionate support for those affected. The strategy is delivered through funding that aligns with three key priorities: supporting the eight strategic commitments, addressing risk factors identified through the Lincolnshire Suicide Audit, and tackling health inequalities linked to suicide risk.

The funding enables local organisations and community groups to deliver innovative, countywide projects that contribute to reducing suicide risk, improving access to mental health and crisis support, and reaching high-risk populations. It also supports initiatives that raise awareness, reduce stigma, and improve understanding of suicide prevention within communities. A strong emphasis is placed on developing innovative approaches, including peer support and community-based interventions, while also building organisational capacity and long-term sustainability to ensure lasting impact.



3

PROJECTS

325

BENEFICIARIES
SUPPORTED

£18,197.83

AVERAGE AWARD

20

SUPPORTING COMMUNITIES

THE CELIA EVERSLED FUND

THE OVERVIEW

The Celia Evershed Fund is a community investment programme designed to empower local groups to co-design solutions that prioritise mental health, inclusivity, and early intervention. Rooted in the principles of co-production, it promotes equal partnership between organisations and people with lived experience, ensuring communities are actively involved in shaping services and decisions rather than simply being consulted.

Inspired by Celia Evershed's commitment to inclusivity, the fund supports community groups and organisations across Gainsborough and surrounding villages to deliver meaningful change in mental health and wellbeing. It is underpinned by the Our Shared Agreement Five Foundations, which promotes collaboration, inclusivity, and shared accountability across communities and organisations.

Through this approach, the fund strengthens partnerships and encourages innovative, community-led solutions that contribute to improved mental health, wellbeing, and social inclusion across the local area.



2

PROJECTS

36

BENEFICIARIES
SUPPORTED

£1,835.00

AVERAGE AWARD

21

SUPPORTING COMMUNITIES

COMMUNITY FUNDING: THE IMPACT

FOR ORGANISATIONS

“With Shine’s support it has been a privilege to have been able to create a safe, nurturing environment that fosters friendships for vulnerable people. Seeing guests be themselves, be accepted by one another, seeking self-help and then them moving forward in their lives to be able to support others is inspiring for us as a team. Moments when as a team we can step back and see the guests encouraging and helping one another is very rewarding. Seeing a breakthrough in someone’s circumstances or in their personality is special - knowing that some guests came to us after years of isolation and after journeying with us are now able to access the group independently is fulfilling for them and us”
- **Alive Church**

“We are eternally grateful to shine for supporting us and giving us the confidence in ourselves to achieve what we have over the last three years. Everyone from Shine we have met has been so kind and friendly and it’s been great. We hope we can continue to work with you again sometime in the future” - **Happy Hooves CIC**

“Shine Lincolnshire’s support has been instrumental in making this impact possible, and we are deeply grateful for their role in transforming lives (including our own lives) Thank you!” - **ReNatured CIC**



SUPPORTING COMMUNITIES

COMMUNITY FUNDING: THE IMPACT

FOR BENEFICIARIES

Issue

Brian first attended the Cook Along With Us cooking course with his carer after being referred by the BEAM Café in Spring 2025. He was extremely shy and timid and did not like groups of more than three people, as he was scared after experiencing a physically violent and verbal assault, and robbery, by another male in his own home. Brian was experiencing poor mental health and wellbeing due to being severely anxious and depressed. He would not go out on his own due to his fear of being attacked.

Action

Brian was registered on the Along With Us project and enrolled on the 8-week cooking course supported by his carer. After talking to Brian, he shared that one trigger was lots of different people in one space and secondly, he was not comfortable around European males as one had mugged him previously. Brian found it difficult to talk to the other participants in the small group, so in order to reduce his social anxiety, we kept the number of individuals participating to four. In addition, we ensured we had a female volunteer or staff member present to assist him on a one-to-one basis as he was scared to use a knife to prepare vegetables and meat.

Outcome

Brian’s confidence began to improve week by week and he started to contribute to conversations in the kitchen. Gradually, overtime, he began to integrate with others and work as part of the team. In addition, he successfully completed the 8-week cooking course and was extremely proud when he received a certificate for his participation. Brian continued to attend the cooking sessions, sharing ideas for future recipes and improving his knife skills so that he could independently cut and chop food items. Additionally, Brian thoroughly enjoyed taking part in the budgeting course and embraced the shopping trips, often sourcing the best value items without too much guidance. His carer also commented that Brian had developed since starting to attend the cooking sessions. Brian successfully had a children’s book published which is on sale on Amazon and has independently set up an LGBTQ+ group that meets weekly in Boston. Brian was signposted to the Community Connector to assist with marketing and possible future funding to ensure the sustainability of the group. *“I enjoy coming to cooking, it is a highlight of my week. I like trying the different recipes that we make and the ones I really enjoy I can make at home with my carer.”*

SHINE TOGETHER

SUPPORTING EAST LINDSEY,
BOSTON AND SOUTH HOLLAND

Shine Together is a community resilience and infrastructure support programme delivered in partnership with the South & East Lincolnshire Councils Partnership. The programme was established to strengthen the voluntary, community, and grassroots sector by providing practical support, organisational development, and capacity-building opportunities to groups operating across Lincolnshire.

The project supports organisations across rural, coastal, and urban communities to improve sustainability, governance, partnership working, volunteer development, and community engagement. Support delivered through the programme includes one-to-one guidance, funding and bid development support, policy and safeguarding advice, networking opportunities, and assistance with developing community-led activities that respond to identified local need.

Shine Together has also focused on supporting organisations to navigate increasing sector pressures, including rising demand, financial uncertainty, workforce and volunteer capacity challenges, social isolation, and widening health inequalities. Through collaborative working and targeted support, the programme aims to strengthen local infrastructure, improve resilience within the voluntary and community sector, and increase the ability of organisations to deliver preventative, community-based support.

A key principle of Shine Together is enabling communities and organisations to identify and develop locally led solutions, helping to create stronger partnerships, improve community connectivity, and support longer-term resilience across Lincolnshire.



41

ORGANISATIONS
SUPPORTED

29

PROJECTS
SUPPORTED 121

5

SUCCESSFUL GRANT
APPLICATIONS

7

VOLUNTEERS
PLACED

41

ATTENDEES TO
EVENTS

7

NEW PROJECTS
ESTABLISHED

THE IMPACT: VOLUNTEERS

Issue

An individual, recently retired, attended a local event and expressed a strong desire to begin volunteering ideally in a high-intensity, hands-on role.

Action

A full volunteer assessment was completed, covering: Skills and training needs, Availability, Personal interests and passions, Knowledge of the local area.

During this same period, a community project expressed a need for new volunteers. The individual was identified as a potential match. A facilitated introduction was made, followed by a phone call to discuss the role, expectations, and next steps. A meeting was arranged for the same week.

Outcome

The introduction was highly successful. The individual visited the project, connected well with the team, and expressed strong enthusiasm to begin volunteering. Volunteer feedback:

"I am really excited to get stuck in. I am grateful for the recommendation. Thank you so much for all your help with this."
"I had a fabulous visit on Tuesday and am eager to get going. I hope to get in there some afternoon next week. They seem a merry bunch, and I will certainly gain more than I give. Feels like good times ahead. I'm immensely grateful for all your help and will let you know how things go along."

The project gained a motivated new volunteer, and the individual found a role aligned with their passions and lifestyle - a positive outcome for both sides.

SHINE TOGETHER

SUPPORTING EAST LINDSEY,
BOSTON AND SOUTH HOLLAND



THE IMPACT: ORGANISATIONS

Issue

A newly established local organisation approached us with a clear vision for supporting their community but lacked the essential knowledge and structure required to move forward. They were unsure about:

- What a constitution was or how to create one
- How to identify and engage with key people in the local area
- Methods for gathering credible evidence of need
- Which legal structure would best support their future plans
- What operational elements such as policies, bank accounts, and branding assets were required to be taken seriously by funders and partners

Although motivated and passionate, they needed comprehensive guidance to transform their idea into a professional, compliant, and fundable organisation.

The Action

We provided a full package of developmental, operational, and branding support to set them up for long-term success.

Legal Structure & Governance

- Advised on the most suitable legal format, leading them to begin the process of registering as a Charitable Incorporated Organisation (CIO).
- Worked closely with them to write a strong, clear constitution aligned with Charity Commission requirements.
- Evidence of Need & Community Engagement
- Reviewed tailored surveys and questionnaire templates to help them collect meaningful community feedback.
- Advised on how to encourage engagement with local schools, families, and partner agencies to gather data that would support future funding applications.
- Policies, Funding & Practical Setup
- Supported them in identifying suitable funding opportunities aligned with their aims.
- Provided advice on essential policies, including safeguarding, privacy, and equality, along with templates they could easily adapt.

THE IMPACT: ORGANISATIONS

The Action Continued

- Offered guidance on setting up an appropriate charity bank account.
- Branding, Identity & Communications
- To ensure they presented themselves professionally and consistently, we also supported them with:
- Creation of a bespoke logo reflecting their values and vision
- Professionally designed email signatures for all team members
- A branded letterhead to strengthen their communication materials and funding applications
- Networking & Local Links
- Connected them with relevant local organisations and networks, such as community connectors and the Boston Mental Health Partnership Board, increasing visibility and opening up opportunities for partnerships.

The Outcome

Through comprehensive governance, operational, branding, and development support, the organisation is now firmly established and equipped for long-term success. As a result of the guidance provided, they have achieved significant and meaningful progress:

- Their CIO registration is now underway, marking a major milestone in formalising the organisation.
- A strong, compliant constitution is in place, giving them clear governance and a solid foundation for future growth.

The Outcome

- They now hold a set of policy templates, ready to adapt as their services expand.
- Meaningful evidence of need is currently being gathered from local schools and parents, strengthening the organisation's case for future funding applications.
- Professionally designed logos, email signatures, and letterheads have given them a polished, credible identity for communications, marketing, and grant applications.
- They have begun to promote their services and establish their presence within the community.
- We provided detailed funding advice, including guidance on when and how to apply, what documentation is needed, and how to present a strong case to funders.
- Practical fundraising techniques and ideas were shared to help them begin generating income, build supporter engagement, and demonstrate community backing.
- We have supported to form early connections with local organisations, and people such as community connectors and the Boston Mental Health Partnership improving visibility and creating opportunities for partnerships and support.

As a result, the organisation is now significantly more confident, better informed, and fully equipped with the tools and knowledge needed to take their next steps. They are well-positioned to secure funding, build sustainability, and deliver impactful services to the community.

ACCREDITED TRAINING

EQUIPPING INDIVIDUALS WITH LIFE SAVING SKILLS

Shine's accredited training offer continues to play an important role in building confidence, skills, and awareness across communities and organisations throughout Lincolnshire. Through recognised and quality-assured courses in Mental Health First Aid, Suicide First Aid, and Physical First Aid, Shine provides accessible learning opportunities that equip people with the knowledge and confidence to support both themselves and others.

Over the past year, Shine has delivered training to community groups, businesses, schools, volunteers, and professionals, helping increase awareness of mental health, improve confidence in responding to crisis situations, and promote safer and more supportive communities. The training sessions are practical, engaging, and designed to give participants real-life skills they can apply within their workplaces, organisations, and everyday lives.

As part of this commitment, Shine also delivered a programme of free training opportunities across West Lindsey, in partnership with West Lindsey District Council, helping to remove financial barriers and ensure more individuals and organisations could access vital accredited training. This free offer supported community capacity building, encouraged early intervention, and strengthened local networks by empowering people to feel more confident in supporting the health and wellbeing of those around them.

69
TRAINING COURSES

674
INDIVIDUALS TRAINED

2000
LEARNER MILESTONE

115
ORGANISATIONS

ACCREDITED TRAINING

EQUIPPING INDIVIDUALS WITH LIFE SAVING SKILLS

'Incredibly eye-opening to hear other people's experiences of supporting young people with suicidal thoughts in their jobs. Points were shared that I had never contemplated before, and it was interesting to speak about a topic that has so much stigma surrounding it, in an open and welcoming setting. By the end of the training session, we were equipped with the tools and skills to start difficult conversations and support those who need someone to talk to.'

'I wanted to share a really positive update following the first aid course you recently delivered. One of our managers, has already had to use what they had learned in a real-life emergency. They were in a café when a man began choking, they stayed calm, went over to him and carried out abdominal thrusts, which dislodged the food and allowed him to breathe again. Once they'd made sure he was okay, they quietly returned to her seat, to a round of applause from the other customers.'



ADULT LEARNING

SUPPORTING INDIVIDUALS TO DEVELOP NEW SKILLS

Shine's Adult Learning offer, launched in September 2025, aims to provide accessible opportunities for people across Lincolnshire to develop new skills, build confidence, and improve wellbeing through lifelong learning. The programme is designed to support people of all backgrounds and abilities, creating welcoming and inclusive environments where individuals can learn at their own pace while connecting with others in their community.

Over the past year, Shine has delivered a range of courses, workshops, and learning opportunities focused on personal development, creativity, wellbeing, digital skills, and social connection. The sessions not only help participants gain practical knowledge and confidence, but also play an important role in reducing isolation, improving self-esteem, and encouraging people to re-engage with learning and community life.

Shine's Adult Learning provision supports individuals at different stages of their journey, whether they are looking to gain new skills, return to learning after time away, improve their wellbeing, or simply meet new people. By offering supportive and community-focused learning opportunities, Shine continues to empower individuals to grow in confidence, increase independence, and achieve positive outcomes for their mental health and wellbeing.



10
COURSE TOPICS

15
COURSES DELIVERED

76
LEARNERS

30

ADULT LEARNING

SUPPORTING INDIVIDUALS TO DEVELOP NEW SKILLS

THE IMPACT

Learner A has a history of mental health issues and wanted to attend the Adult Learning course to meet new people, increase confidence and gain a larger range of skills for independent living. Prior to Adult Learning, Learner A has accessed some online learning to accompany their two GCSE's and to keep themselves busy.

Learner A decided to sign up for the Slow Cooker Cooking course to increase his home cooking skills. During the journey of the course, Learner A grew in confidence, helping to aid other peers with elements of the course; including explaining nutritional values and his own tips and tricks he uses for meal budgeting. Learner A also engaged Shine Lincolnshire's Peer Support Group within the community hub further support his confidence and boost his mental health.

Learner A engaged positively on the course ensuring to give lots of ideas for group discussions and supporting the group to work collaboratively. Learner A showed a growth in confidence and kindness in his work. Learner A progressed to another Adult Learning course relating to Healthy Habits. Having grown in confidence, Learner A has attended an additional course in Bert House outside of Adult Learning to bolster his cooking skills in air fryer cooking, further aiding his physical and mental development. Learner A is now considering volunteering opportunities.



31

PEER SUPPORT

WALKING ALONGSIDE THOSE WHO
NEED IT MOST

Mental Health Peer Support Workers (PSW's) provide support, encouragement, and understanding to individuals experiencing mental health challenges. Drawing on their own lived experience, either personally or as carers, they build genuine and empathetic relationships that help people feel heard, understood, and less alone during their mental health journey.

Working within Locality Mental Health Teams, PSW's take a person-centred approach, supporting individuals to access the right services, opportunities, and community support for their needs. They play an important role in bridging the gap between statutory services and community-based support, helping strengthen connections, improve access to support, and ensure lived experience remains at the heart of service development.

416

INDIVIDUALS
SUPPORTED

2,548

APPOINTMENTS
UNDERTAKEN

560

COMMUNITY GROUP
VISITS



PEER SUPPORT

WALKING ALONGSIDE THOSE WHO
NEED IT MOST

THE IMPACT

Issue

The person I support is currently living with her husband, who is controlling and she wants to leave him but does not know how to or how to get another property.

Action

For our appointments, we went to a coffee shop to explore this further and see what options she has. I suggested contacting LDASS, but the person did not feel ready to do this and did not want to go into emergency accommodation. I suggested contacting the council to discuss going on the housing register to bid on properties but she did not have any clue where to start. I offered my help and advised I can contact the landlord and explain the situation to see if they had any properties.

Outcome

After contacting the landlord and being consistent with keeping regular contact, we have managed to secure this lady a brand new apartment in an over 55's block. We are just waiting for a move in date but has been confirmed from the landlord that the apartment is hers. This lady cried with tears of joy and said she cannot thank me enough for helping and getting her to where she is today. This lady now feels she has a hopeful future and grateful that I have been able to point her in the right direction with the connections I have within the community.

"I do not know where I would be without your support and understanding I do not think I would have made it this far. I need to tell you how important your help and support has helped me, and I do not know how I can repay you"

"A ray of sunshine in the grey clouds"

"I am so grateful for all you do to help me I would certainly be lost without you, you are such a special person"

"Shining a light on my resilience and strength, rebuilding my self-esteem, and sharing her lived experience tools and techniques that helped her. I can now say how proud I am of myself and the way I fully engaged in the process with their encouragement"

WRIGHT WAY SPORTS & EDUCATION

SUPPORTING LINCOLNSHIRE'S CHILDREN AND YOUNG PEOPLE



In December 2025, Shine Lincolnshire acquired Wright Way Sports & Education Ltd (WWSE), strengthening Shine's commitment to supporting children and young people through inclusive sport, education, and wellbeing opportunities across Lincolnshire. The partnership brought together the expertise and shared values of both organisations, creating new opportunities to expand community provision while allowing WWSE to maintain its own identity and mission.

Wright Way Sports & Education delivers a wide range of activities that support children and young people to stay active, build confidence, develop social skills, and improve their physical and mental wellbeing. Through after-school clubs, weekend sessions, free community activities, holiday clubs, HAF provision, and school-based programmes, WWSE creates safe, welcoming, and engaging environments where young people can learn new skills, make friendships, and access positive opportunities within their local communities.

The year also saw the opening of the new Wright Way Sports Youth Centre in Cherry Willingham, creating an exciting new community space to further expand activities and deliver a full timetable of provision throughout 2026/27. This development will help increase access to inclusive opportunities for children and young people across the area, while also working to provide support for adults and parents to promote the wellbeing of the whole family unit.



WRIGHT WAY SPORTS & EDUCATION

SUPPORTING LINCOLNSHIRE'S CHILDREN AND YOUNG PEOPLE



13,310
SESSION BOOKINGS

10,114
FREE PLACES FILLED

556
UNIQUE PARTICIPANTS

7 SCHOOL PARTNERSHIPS
12 WEEKLY SESSIONS

60 HOLIDAY CLUB DAYS

FLOODING

BUILDING RESILIENCE IN LINCOLNSHIRE

This year, Shine expanded its community support offer through the delivery of the Lincolnshire Flood Resilience and Mental Wellbeing Roadshows, recognising the significant impact flooding can have not only on homes and communities, but also on emotional wellbeing and resilience.

Delivered in partnership through Project Groundwater, the roadshows brought together local organisations, services, and communities to create welcoming spaces focused on preparation, response, recovery, and support. Through practical workshops, information sharing, and opportunities to connect with local services, attendees were encouraged to strengthen both personal and community resilience, increase awareness of available support, and develop practical tools to help navigate future challenges.

The events were a fantastic success and created valuable opportunities for people to connect, learn new skills, and better understand the support available in their local area. Bringing together practical advice alongside conversations about wellbeing helped people feel more informed and reassured.

One attendee shared:

"I found the workshops practical, interesting and informative. The instructor was very engaging and managed to get us all talking and taking part equally. As a result of that, we each learned some valuable skills and tools to add to our kits. It was a great opportunity to meet staff from the council and see first hand the hard work taking place behind the scenes."

The roadshows highlighted the importance of supporting communities as a whole, helping people feel better prepared, more connected, and more resilient in the face of future challenges.

3
EVENTS IN 25/26
70
ATTENDEES



COMMUNICATING

WITH COMMUNITIES ACROSS LINCOLNSHIRE

Communication sits at the heart of how Shine connects communities, ensuring people can access the right information in the right place and in the way that suits them best. Our approach is built around inclusion and reach, recognising that different audiences engage through different channels and at different times in their lives.

Throughout the year, we have continued to develop a blended communications offer that brings together digital platforms, print resources, and direct community engagement. Social media plays a key role in sharing timely updates, promoting local activities, and signposting support, while email communications help us stay connected with partners, organisations, and community networks. Alongside this, printed resources remain a vital tool for reaching those who are less digitally connected, ensuring information is accessible across all communities.

Shine Connect, our quarterly magazine, continues to be a cornerstone of this work, providing a trusted directory of over 400 local services alongside stories, updates, and contributions from across the county. It not only informs but reflects the voices of the communities we work with.

In addition, Shine has strengthened its face-to-face engagement, attending over 50 community events throughout the year. These opportunities have enabled direct conversations with residents, organisations, and partners in settings ranging from local festivals and wellbeing events to school-based activities and community outreach sessions.

By combining digital communication, printed media, and consistent presence within communities, Shine continues to build meaningful connections that ensure people are informed, included, and supported wherever they are.

182
MAGAZINE
CONTRIBUTIONS

50+
COMMUNITY EVENTS
ATTENDED

4,416
SOCIAL MEDIA POSTS

1,391,325
SOCIAL MEDIA
IMPRESSIONS

38



Lots of inspiration to help your wellbeing during the summer 2025!

Shine Connect Summer 2025



Alcohol Awareness Moving-Up: Young People
Schizophrenia Explained Training Offers
County Updates New Groups Summer Events



Lots of inspiration to help your wellbeing during the colder months!

Shine Connect Autumn/ Winter 2025



Suicide Prevention World Mental Health Day
Veterans Support What's new at Shine
County Updates Training Seasonal Fun



New year, New community news!
Discover what's happening in communities across Lincolnshire!

Shine Connect Winter 2025/26

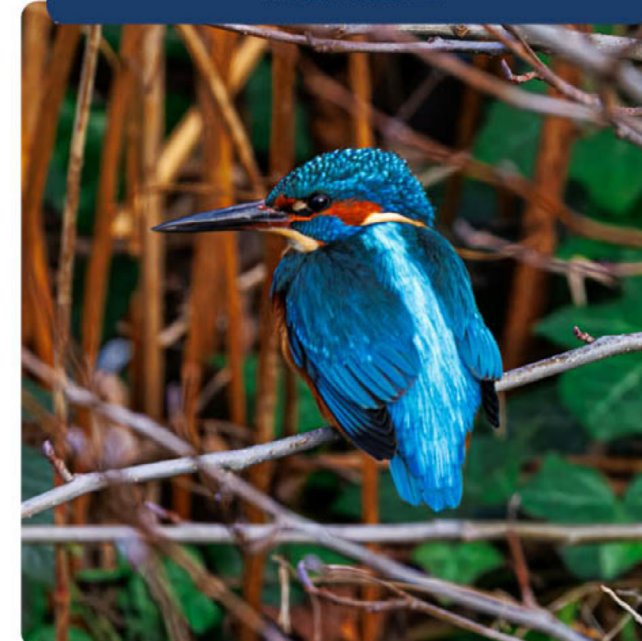


Photo Credit: David Fowles, That Vintage Enthusiast Photography

Adult Learning Flooding Resilience
Children & Young People What's new at Shine
County Updates Training Illuminate



Celebrate the arrival of the warmer months in Lincolnshire

Shine Connect Spring 2026

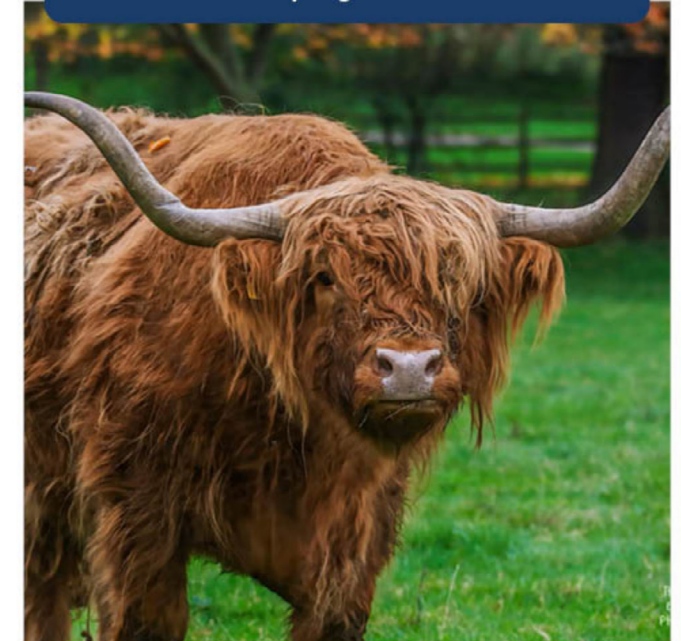


Photo Credit: David Fowles, That Vintage Enthusiast Photography

Mental Health Awareness Week CYP
Community Updates Training & Adult Learning
Service Directory Bert House Local Businesses

FUNDRAISING

POWERED BY OUR COMMUNITY

The impact Shine creates across Lincolnshire would not be possible without the incredible support of our fundraisers, donors, volunteers, and supporters. Every pound raised helps us continue delivering vital mental health, wellbeing, and community services, ensuring people can access support when and where they need it most.

This year has been filled with inspiring fundraising efforts from individuals, community groups, schools, and businesses across the county. From two successful raffles and countless cake sales, to quizzes, community events, and businesses taking part in our Christmas Jumper Day campaign, people have come together to support Shine in remarkable ways.

Supporters have gone above and beyond to take on personal challenges, including a team of dedicated cyclists completing a 200-mile bike ride and participants representing Shine at the Woodhall Spa 10K. Our skydive event saw 15 brave fundraisers sign up to take the leap for mental health, despite the challenge being postponed not once, but twice due to the Great British Weather! We also brought communities together through a fundraising flash mob and our fantastic Shine Cup charity event, which continues to grow year on year.

Beyond the funds raised, these activities have helped raise awareness of mental health and wellbeing, start important conversations, and bring communities together around a shared purpose.

To every person who baked a cake, bought a raffle ticket, laced up their running shoes, organised an event, made a donation, or cheered on a fundraiser - thank you. Your support enables us to continue making a difference in the lives of thousands of people across Lincolnshire. Simply put, we could not do what we do without you.

£27,000
FUNDRAISED

20+
DEDICATED
FUNDRAISING EVENTS



40

FUNDRAISING

A SPECIAL THANK YOU

While we are grateful to every individual, organisation, volunteer, fundraiser, and donor who has supported Shine throughout the year, we would like to extend a special thank you to some of those who have gone above and beyond in their support.

A huge thank you goes to Wayne and the Spoke Business Club for choosing Shine as their Charity of the Year. Their support has helped raise awareness of our work across Lincolnshire and has generated valuable funds to support our services. Wayne's commitment did not stop there; he also took on the incredible challenge of completing the 200-mile Chase the Sun bike ride, raising more than £700 for Shine in the process.

We would also like to thank the team at Bakkavor, who came together to support Men's Health initiatives while raising over £1,000 for Shine. Their efforts not only generated vital funds but also helped promote important conversations around mental health and wellbeing in the workplace.

A special mention must go to Lara Wade Zumba and her fantastic participants, who brought energy, enthusiasm, and community spirit to an unforgettable fundraising flash mob in Lincoln in February. Their incredible efforts raised more than £2,000 towards the development of the new Wright Way Sports Youth Centre in Cherry Willingham, helping create future opportunities for children and young people in the local community.

These are just a few examples of the many individuals and organisations who have chosen to support Shine this year. Your generosity, dedication, and belief in our work help us continue making a difference across Lincolnshire, and for that we are incredibly thankful.



41

OUR PEOPLE

MAKING SHINE, SHINE

At the heart of everything Shine achieves is our incredible team. Every project delivered, every conversation held, and every life impacted is made possible by the dedication, compassion, and expertise of our staff.

This year, Shine has grown to a team of 40 staff members plus incredible, dedicated volunteers, ranging in age from 16 to 82. This diversity brings together a wealth of experience, skills, perspectives, and lived experience, creating a workforce that reflects the communities we serve.

We are committed to investing in the development of our people, and during the past year, four members of staff have undertaken or completed apprenticeships, helping them build new skills, enhance their knowledge, and support their professional growth.

Since 2021, our workforce has accumulated an impressive 91 years of combined service with Shine. This reflects the dedication and commitment of our team, whose experience, passion, and knowledge continue to drive the organisation forward and strengthen the support we provide across Lincolnshire.

Whether delivering services directly within communities, supporting projects behind the scenes, developing partnerships, or raising awareness of mental health and wellbeing, every member of Team Shine plays a vital role in helping us create healthier, stronger, and more connected communities. This year alone, our team travelled more than 85,000 miles delivering support across the county, that's equivalent to travelling from Lincolnshire to Sydney, Australia and back four times! It is a testament to the dedication of our staff and their commitment to ensuring people can access support wherever they live.

We are incredibly proud of our team and grateful for the passion, professionalism, and care they bring to their work every day.

40

STAFF MEMBERS

4

APPRENTICESHIPS

91

YEARS OF SERVICE

85K

MILES TRAVELLED

42

OUR PEOPLE

RECOGNISING THEM

While the true measure of our success is the positive impact we have on the lives of the people and communities we support, it is always an honour to have our work recognised by others.

Over the past year, Shine and members of Team Shine have been proud to receive a number of awards, nominations, and accolades that celebrate the dedication, innovation, and commitment demonstrated across the organisation. These achievements reflect not only the hard work of our staff, volunteers, trustees, and partners, but also the strength of the communities we work alongside every day.

Each award and recognition represents the collective efforts of those who believe in our mission and support our work. We are incredibly proud of these achievements and grateful for the opportunity to showcase the impact being made across Lincolnshire through collaboration, compassion, and community-led action.

Most Dedicated Community Mental Health Support Network- Lincolnshire

Mental Health Support Charity of the Year 2026 - Lincolnshire

Community Mental Health & Wellbeing Charity of the Year 2026 - East of England

Service Users Judges Choice Award- Peer Support Workers

Making A difference (Community)- Peer Support Workers (Highly Commended)

Individual Recovery Award- Carl Morley

Acts of Kindness Award- Kay Henderson (highly Commended)



43

ILLUMINATE

AN AGM TO REMEMBER

Shine's Annual General Meeting and conference, Illuminate, was held on 8th December at Jubilee Church in Grantham, welcoming 125 attendees from across Lincolnshire. The event brought together community organisations, statutory partners, local authorities, and people with lived experience, reflecting the strength of collaboration that underpins Shine's work across the county.

With over 20 partner stalls and a full programme of presentations, Illuminate provided an opportunity to showcase the breadth of Shine's services and the impact of partnership working. Sessions highlighted key areas of delivery including Community Connectors, Peer Support Workers, co-production, training, community grants, children and young people's services, Bert House, and Shine Connect, demonstrating how these strands of work come together to support individuals and communities.

The event also marked an important milestone, with the launch of Shine's new five-year strategy, shaped by lived experience, community insight, and cross-sector collaboration. Alongside this, the VCFSE Strategy for Lincolnshire was launched, reinforcing a shared commitment to partnership working across the voluntary, community, faith and social enterprise sector.

Illuminate was not only a celebration of achievements, but also a recognition of leadership and contribution. The event honoured the outstanding commitment of outgoing Chair Barry Earnshaw, who was presented with the inaugural Earnshaw Award in recognition of his dedication over the past five years. The day also marked a transition in leadership, as Dr Ade Tams stepped into the role of Chair.

One of the most powerful moments of the conference came from an attendee at Bert House, who shared a deeply moving poem about their experience, capturing the importance of safe, compassionate spaces and the impact of lived experience within Shine's work.

As the event concluded, Illuminate stood as more than an AGM. It was a celebration of people, partnerships, and communities working together to create connection, reduce isolation, and improve wellbeing across Lincolnshire, while looking ahead with ambition, confidence, and shared purpose.



THE NEXT FIVE YEARS

OUR 2025-2030 STRATEGY

As we look back on another significant year of growth for Shine, we do so with pride and gratitude for the immense efforts of our team and the support of those around us. Our achievements are only possible through the dedication of our staff, the strength of our partnerships, the commitment of our funders, and the continued trust of the communities we work alongside.

This year has seen continued growth across all areas of our work, from strengthening community-led approaches and co-production, to expanding our reach through engagement, learning, training, and frontline support. We have continued to build on our commitment to meeting people where they are, ensuring support is accessible, responsive, and shaped by lived experience.

Looking forward, we remain ambitious in our vision for the future. Guided by our new five-year strategy, our focus will remain firmly on prevention, early intervention, and ensuring that support is accessible, inclusive, and available in the right place at the right time. Co-production and lived experience will continue to sit at the heart of our work, shaping how services are designed, delivered, and developed in partnership with the communities we serve. We will further strengthen our integrated working with partners across statutory, voluntary, community, and social enterprise sectors, ensuring services are joined up and effective.

Over the next year, we will continue to develop our offer to ensure we are reaching and supporting all communities across Lincolnshire in meaningful and accessible ways. Our focus remains on strengthening both adult and children and young people's provision, alongside wider community-based support that promotes wellbeing, connection, and early intervention.

We will continue to work to reduce barriers to support, responding to local need, and working in partnership with communities to ensure services are shaped by the people who use them. By continuing to adapt and grow our provision, we aim to ensure that support is not only available, but relevant, accessible, and impactful for all.

Above all, we will continue to work to build stronger, healthier, and more connected communities. With integrity, compassion, and collaboration at the heart of everything we do, we look ahead with confidence to the year ahead and beyond.

THE NEXT FIVE YEARS

OUR 2025-2030 STRATEGY

Finally, we will continue to champion the VCFSE sector as an equal partner within Lincolnshire's health and care system. By working collaboratively with statutory partners, local authorities, and communities, we will help shape services that are preventative, person-centred, and rooted in the strengths of local people and places.

This strategy is not simply about organisational growth; it is about creating greater impact. It builds on the achievements celebrated throughout this report while setting an ambitious direction for the future. By continuing to listen, collaborate, and innovate, we will ensure Shine remains responsive to changing needs and continues to create healthier, more connected, and more resilient communities across Lincolnshire and beyond.

Shine Strategy 2025-2030

**Supporting mental health,
dementia, learning
disabilities, and autism.**



LOOKING AHEAD

THE NEXT YEAR FOR SHINE

As we look back on another significant year of growth for Shine, we do so with pride and gratitude for the immense efforts of our team and the support of those around us. Our achievements are only possible through the dedication of our staff, the strength of our partnerships, the commitment of our funders, and the continued trust of the communities we work alongside.

This year has seen continued growth across all areas of our work, from strengthening community-led approaches and co-production, to expanding our reach through engagement, learning, training, and frontline support. We have continued to build on our commitment to meeting people where they are, ensuring support is accessible, responsive, and shaped by lived experience.

Looking forward, we remain ambitious in our vision for the future. Guided by our new five-year strategy, our focus will remain firmly on prevention, early intervention, and ensuring that support is accessible, inclusive, and available in the right place at the right time. Co-production and lived experience will continue to sit at the heart of our work, shaping how services are designed, delivered, and developed in partnership with the communities we serve. We will further strengthen our integrated working with partners across statutory, voluntary, community, and social enterprise sectors, ensuring services are joined up and effective.

Over the next year, we will continue to develop our offer to ensure we are reaching and supporting all communities across Lincolnshire in meaningful and accessible ways. Our focus remains on strengthening both adult and children and young people's provision, alongside wider community-based support that promotes wellbeing, connection, and early intervention.

We will continue to work to reduce barriers to support, responding to local need, and working in partnership with communities to ensure services are shaped by the people who use them. By continuing to adapt and grow our provision, we aim to ensure that support is not only available, but relevant, accessible, and impactful for all.

Above all, we will continue to work to build stronger, healthier, and more connected communities. With integrity, compassion, and collaboration at the heart of everything we do, we look ahead with confidence to the year ahead and beyond.



HELP US SHINE THIS YEAR

SUPPORT OUR WORK

Everything you've read throughout this report has been made possible because of people who believe in our mission. Every conversation, every community group, every training course, every safe space, and every opportunity created has been supported by individuals, businesses, volunteers, fundraisers, and partners who have chosen to stand with Shine.

As demand for mental health and wellbeing support continues to grow, so does the need for community-led services that are accessible, inclusive, and shaped around local people. By supporting Shine, you are helping us continue to reach those who need us most, reduce isolation, strengthen communities, and create opportunities for people to thrive.

FUNDRAISE YOUR WAY

There are countless ways you can support Shine, and every fundraiser makes a genuine difference.

Take on a personal challenge such as a skydive, marathon, 10K, bike ride, or sponsored walk. Organise a bake sale, quiz night, raffle, coffee morning, or dress-down day. Celebrate a birthday, anniversary, or special occasion by asking for donations instead of gifts.

Whether you raise £50 or £5,000, every pound helps us continue delivering life-changing support across Lincolnshire.

PARTNER WITH US

Businesses play a vital role in helping us create healthier, more connected communities.

Partnering with Shine is an opportunity to support your local community while bringing colleagues together around a meaningful cause. Whether you choose Shine as your Charity of the Year, sponsor one of our events, organise workplace fundraising, match employee donations, or encourage staff to take on a fundraising challenge, your business can make a lasting impact.

We work closely with our corporate partners to create partnerships that are rewarding, engaging, and tailored to your organisation. Together, we can raise awareness of mental health and wellbeing while making a real difference to local people.

DONATE TODAY



HELP US SHINE THIS YEAR

SUPPORT OUR WORK

LEAVE A LASTING LEGACY

Leaving a gift to Shine in your Will is one of the most meaningful ways to support future generations.

A legacy gift, no matter its size, helps ensure that people across Lincolnshire will continue to have access to vital mental health and wellbeing support for years to come. Your generosity can help create lasting change, supporting future services, community projects, and opportunities for those who need them most.

VOLUNTEER, DONATE OR GET INVOLVED

Whether you choose to volunteer your time, make a one-off or regular donation, or support one of our events, every contribution helps us continue our work.

There are so many ways to be part of Team Shine, and every act of kindness, no matter how big or small, contributes to building stronger, healthier, and more connected communities.

THANK YOU

Every supporter has a story, and every story helps shape ours.

To everyone who has fundraised, volunteered, donated, sponsored an event, chosen us as their Charity of the Year, taken on a challenge, baked a cake, bought a raffle ticket, or simply shared our message, thank you.

Your generosity enables us to continue creating opportunities, delivering vital services, and ensuring more people can access the support they need. Quite simply, we couldn't do what we do without you.

Together, we are helping people across Lincolnshire live a life of value, enabling them to Shine.





 01507 304548

 info@shinelincolnshire.com

 www.shinelincolnshire.com

 Bert House, 7 Bull Ring, Horncastle, LN9 5HX

Cherry Willingham Youth Centre, Croft Lane, Cherry Willingham, LN3 4JP

Betty's Corner, 2 Alumina Court, Tritton Road, Lincoln, LN6 7QY

 Shine Lincolnshire Charity

 ShineLincolnshire

 ShineLincs

 WrightWaySportsandEducation

 Shine Lincolnshire
Shine Bert House
Shine Training & Education
Shine Together
Wright Way Sports & Education